



# The Fastest Way to Mobilize All Your Applications. Zero Coding. Zero Training. Zero Data Leakage.

Splashtop Enterprise with SplashApp technology securely mobilizes corporate applications instantly and under complete business control.

# Mobilizing applications is vital for today's workforce

The Mobile/BYOD revolution is here to stay. More than a quarter of your employees now do the majority of their work from remote locations and on average from 3 devices.

And they need access to everything. From corporate email to line of business applications locked inside IE browsers using .NET that enterprises have invested billions of dollars building over decades.

What complicates matters is that these applications are sprawled across the organization - hosted on distributed desktops and centralized onto servers hosted by IT in the datacenter. Not only that but the variation in device types continues to grow.

Existing solutons can prove too costly and take too long to deploy. Re-coding .NET applications to support mobile devices, extending existing VPN/RDP services or spinning up a VDI farm with VMs are all fraught with challenges.

So how can you provide centralized, secure access to these applications while keeping your employees productive and efficient in the office as well out in the field from their mobile device of choice?

Enter SplashApp, an exciting new technology that leverages the power of Splashtop's streaming technology to securely mobilize applications, whether they are hosted on desktops, or on private, public or hybrid clouds. Now organizations can instantly mobilize their workforce by providing all of their familiar business apps anywhere, anytime. and from any device.

# Who Benefits?

Organizations looking to mobilize existing applications quickly and with best in class security and manageability.

- Executives can review reports, analyze key data and approve decisions from anywhere.
- Government field agents can access applications and data behind the firewall without downloading confidential information.
- Fund managers can securely access customer portfolio information and financial dashboards.
- Healthcare professionals can securely access patient records in EMR and EHR systems while maintaining confidentiality and compliance.
- Field reps can check inventory, create contracts and process orders.
- Professional service consultants, associates, attorneys and legal service professionals can better serve clients when away from their desks.



# More than 14 million users

Splashtop Enterprise with SplashApp is built on the popular Splashtop Remote Desktop app enjoyed by more than 14 million users and is one of Apple App Store's top 25 bestselling iPad apps of all time.

# Mobilizes these tasks:

- Enter reports without needing to dictate or re-write notes once back in the office.
- Create sales contracts, process orders or cross sell/up sell to other products
- Check inventory, check customer credit, place orders, track shipments in real time

# Benefits all industries including:

- Government
- Financial Services
- Education
- Legal and Consulting Services
- Healthcare
- Design and Manufacturing

# Splashtop Enterprise mobilizes applications and desktops

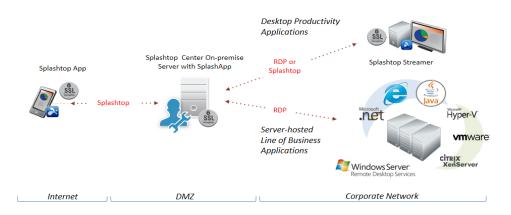
Delivering a great user experience has become a fundamental IT requirement. However, with the growth in mobility, extending existing systems to deliver smooth application performance and user intuitiveness is a real challenge. So rather than add network accelerators, branch repeaters and access gateways that are expensive to purchase and operate.,Splashtop Enterprise offers complete control over which applications or desktops are mobilized and to which devices and users. Users enjoy all the benefits of working with their existing applications – or full Windows/Mac desktop – no matter where they are hosted and from their device of choice.

Splashtop Enterprise with SplashApp technology securely mobilizes corporate applications instantly and under complete business control. Installed on your servers behind your firewall, it centralizes the installation, configuration, reporting and ongoing management and security of mobile users connecting back to their desktops and applications.

# SplashApp extends application reach

SplashApp is a core component of Splashtop Enterprise. It tightly integrates with a target system's native interface - transcoding in real time between RDP and Splashtop protocols. This allows users to directly access applications from their Splashtop app that are hosted in the Windows RDS environment or on physical or virtual RDP hosts.

Applications of all type are supported - Office productivity, Line of business, 3D/ Graphics-intensive, customized web applications, thick desktop clients or the full user desktop. All can be delivered to mobile devices with familiar menus and features. And with Splashtop's superior patent-pending streaming technology and gestures, users enjoy a truly interactive and intuitive application experience.



# ZERO coding and ZERO training means rapid user adoption

Companies have invested billions in .NET, Java, FLASH and other existing technology frameworks. However, these were never designed with mobile devices, touch or gestures in mind. So why re-code existing desktop applications into mobile app versions or re-engineer web applications? Not only does this take considerable time and resources but it drives up costs, delivers a subset of features, and creates incompatibilities that only increase user frustration. With SplashApp, in a matter of hours, desktop and web applications locked inside IE can be delivered to mobile devices with familiar functionality and with no need for user training.

# Splashtop Enterprise overview

### Splashtop Center centralized management and security

Splashtop Center is installed behind the firewall on an existing Windows server. Its primary role is to authenticate and securely broker connections between the users mobile device and the users desktop or applications. It offers a policy-based managment console that allows the administrator to perform the following tasks: Set user and device access and security, activate/deactivate users and devices, generate or import SSL certificates, group a pool of desktops to be shared by users, filter MAC addresses, create or import SSL certificates, set bandwidth throttling and idle timeout and view real-time connections and audit trails. Seamless integration with Active Directory (AD) domains help to simplify the process of user activation and authentication - ensuring only authorized users can establish remote connections.

#### Zero data leakage supports compliance

Splashtop Enterprise leaves the data on the physical or virtual desktop, locked behind the corporate firewall. By streaming only the desktop display and sound, Splashtop Enterprise allows the user to access sensitive data remotely without actually transferring the source data to the mobile device where it may be stolen or copied. Copy/Paste and remote printing are also prohibited. Coupled with Splashtop Center's manageability, auditing and security features, organizations can maintain security and privacy policies that can help meet their compliance requirements.

#### Universal and secure

Splashtop supports the majority of mobile device types – including Windows and Macs – so you can future proof your initiative with a secure, universal solution. Security features include: Hosted on-premise on your servers, Active Directory support, SSL certificates, MDM/MAM integration and end-to-end encryption using SSL / AES-256 bit.

### Customizable overlays that improve the touch experience

Sometimes a formatting tool or zoom control may be buried behind 2 or 3 drop down menus. These application tools and controls can now be represented as transparent icons – making the experience more intuitive to use. Splashtop delivers applicatinon-specific, customizable overlays so users can expose and use key features more easily.

### Turn mobile devices into Interactive Whiteboards (IWB)

By using Splashtop's whiteboard tool, the mobile device is turned into a mobile IWB. Now teachers, instructors and presenters can interact with their audiences by controlling, annotating, capturing and sharing their ideas as they roam around the room.

### Support for MDM and MAM

Deep integration with MDM/MAM vendors delivers additional on-device security and control for customers seeking additional capabilities. Examples include: requiring passcodes to launch the app, automatically pushing login credentials or leveraging an existing, trusted security architecture.

### Supports many applications:

- Microsoft Office
- Customized/IE web apps using .NET, Java, ActiveX, Silverlight
- AutoCAD, Photoshop, MAYA
- EPIC, Oracle, other Healthcare applications



Run PowerPoint on iPad



Enlarge medical images on iPad



Use customized controls for 3D CAD/CAM on iPad

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Annotate over any content from iPad

### System Requirements

#### SERVER : SPLASHTOP CENTER

- Windows 7, 8, Windows Server 2008/2012 (Can be installed on physical or virtual machines)
- 4GB RAM, 20GB storage, i5 CPU
- SplashApp connects to Windows
   2003/2008/2012 RDS servers (with or
   without Hyper-V) and Citrix or VMware
   VDI servers

#### REMOTE COMPUTER : SPLASHTOP STREAMER FOR BUSINESS

- Windows XP, Vista, 7, 8, Mac OS X 10.6+
- Windows Server 2003/2008/2012

#### MOBILE DEVICE : SPLASHTOP ENTERPRISE APP

• iOS 5.0+, Android v3.1+, Mac OS X 10.6+, Windows XP, Vista, 7, 8







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# Remove the complexity and cost of VDI, RDP, VPN

By leaving corporate applications where they are – on the employee's physical desktop or on existing servers – not only is there no data leakage - IT is freed from building VDI server farms or improving the performance of existing server farms by expanding network capacity or implementing SANs. Incompatible mobile VPN clients and RDP apps creates support headaches, drives up operational costs and reduces overall performance. With Splashtop, you can quickly add users, activate devices and deliver blazingly fast performance.

# Fast ROI

Simple and fast to set-up, SplashApp does not require major network/server infrastructure changes to operate or to guarantee a great user experience. Use existing applications that you have already paid for and that users are used to using rather than purchasing mobile versions. The result is faster time to mobilization of existing services with increased productivity.

# Splashtop Enterprise key features

- On-premise server: Installed behind the corporate firewall on your servers
- Secure: SSL/AES 256 bit encryption with signed certificates, authenticates to network proxies
- High performance: up to 30 frames per second video and less than 30-millisecond latency
- Active Directory (AD): Integrates with existing AD domains
- SplashApp engine: Transcodes Windows Server 2003 / 2008 / 2012 RDP to/from Windows VMs, Windows PCs to Splashtop protocol
- Centralized policy control: Set user and device access and security policies, activate/ deactivate users and devices, filter MAC addresses, create or import SSL certificates, set bandwidth throttling and idle timeout
- Reporting: audit trail with detailed connection records
- Intuitive interface: simple gestures implemented for touch-based mobile devices to deliver a native application experience
- Self-optimizing network: optimal use of bandwidth on 3G, 4G or Wi-Fi networks MDM/MAM support. Integrates with a variety of vendors platforms and SDKs
- Multiple device support: iOS, Android, Windows, and MAC

# LEARN MORE

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